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## **PRESS RELEASE**

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## CRP Launches new ContiTech® Accessory Drive Kits

- Kits offer complete set of OE-quality components for serpentine drive system -

**Cranbury, N.J., November 2012 -** CRP Automotive, a leading source of OE-quality replacement parts for Asian and European import vehicle applications, has just introduced its new line of ContiTech Accessory Drive Kits. Built around the genuine, OE-quality ContiTech serpentine belts, the new ContiTech Accessory Drive kit also includes all of the necessary idlers and tensioner pulleys needed to replace wearing parts of the accessory drive system.

Each kit is thoroughly researched and accurately packaged to make sure all of the components are exactly specified for the vehicle. All of the kit components are OE-quality.

The Accessory Drive Kit Program includes 32 kits for 214 vehicle specific applications, which cover over 21 million vehicles in operation today. These new kits dramatically simplify the serpentine drive system parts purchasing process by eliminating the additional time, hassle, and parts costs typically required to source the parts individually. And with the OE-quality components, which the ContiTech kits are known for, there is peace-of-mind with performance.



ContiTech Accessory Drive Kits include all of the necessary idlers and tensioner pulleys needed to completely replace the serpentine drive system.

CRP Automotive is a pioneer in the development and marketing of vehicle specific service kits that help technicians save time and eliminate hassles, and has established a renowned reputation for its successful ContiTech Timing Kits line including their industry leading ContiTech Pro Series and Pro Series Plus Timing Kits.

## **Easy Online Lookup**

The ContiTech Accessory Drive Kits feature easy look up on CRP's online application catalog, which can be accessed through the CRP Automotive ContiTech brand website, <a href="https://www.contibelts.com">www.contibelts.com</a>, or Show Me the Parts, <a href="https://www.showmetheparts.com/crp/">www.showmetheparts.com/crp/</a>.









## **About CRP Automotive**

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech® Automotive Belts, Rein® Automotive Parts and Accessories, Pentosin® Technical Fluids, and AJUSA Engine Parts. All products are backed by the CRP promise of quality and superior service. Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For additional information, visit: <a href="https://www.crpautomotive.com">www.crpautomotive.com</a>









